

# Introduction to Web Applications

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**SWE 432**

**Design and Implementation of  
Software for the Web**

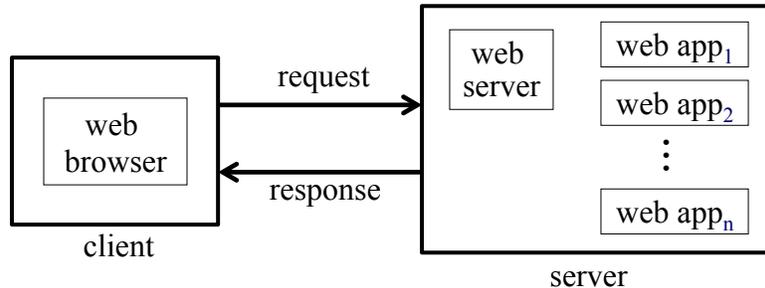
## Web Applications

- A web application uses enabling technologies to
  1. make web site contents dynamic
  2. allow users of the system to implement business logic on the server
- Web applications let users affect state on the server

**A web application is a program deployed on the web**

An enabling technology makes web pages interactive  
and responsive to user input

# Web Applications



Web applications are constructed from diverse, distributed, and dynamically generated web components

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## Web Application Failures

Web applications have many problems

- Oct 2004: Paypal waived transaction fees for an entire day because of a service outage after an upgrade
- Aug 2006 and July 2008: Amazon failure caused businesses to lose information and revenue
- Sep 2011: 2 hours downtime of Target's web site and its 1 day intermittently functioning delayed and cancelled customers' orders
- Mar 2012: The BodyShop BOGO turned to extra discount
- September 2012: Bank of America, JPMorgan Chase, Citigroup, US Bank, Wells Fargo, and PNC suffered online attacks

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# Traditional Computing Use

A user works with software on her computer



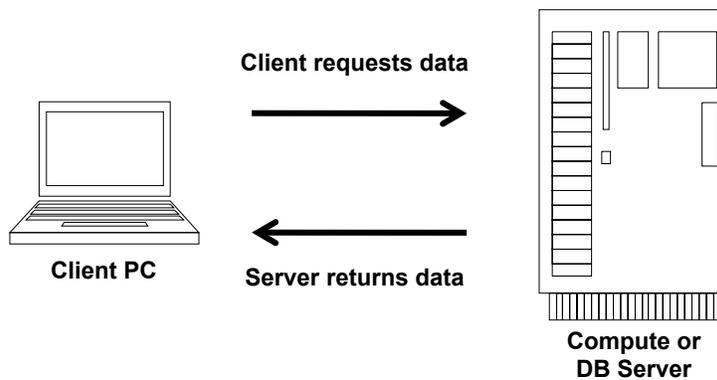
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# Client – Server Computing

A user works with software or data on a separate computer called a server



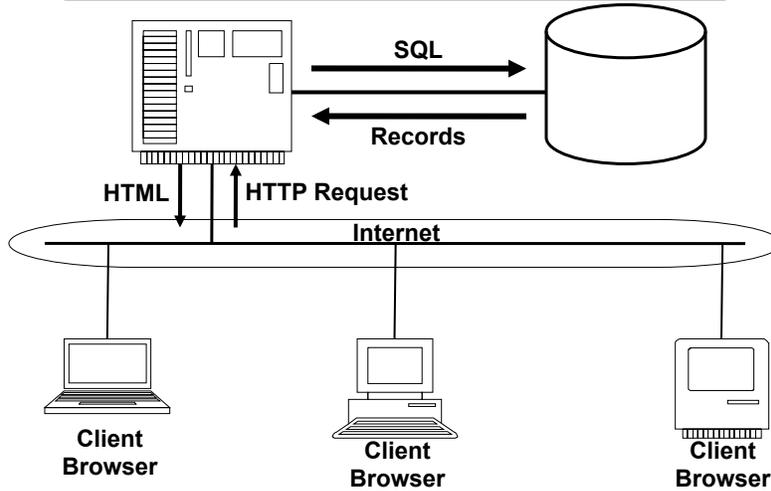
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# Web Applications

Many users work with servers and databases that can be reached through the Internet with the HyperText Transfer Protocol



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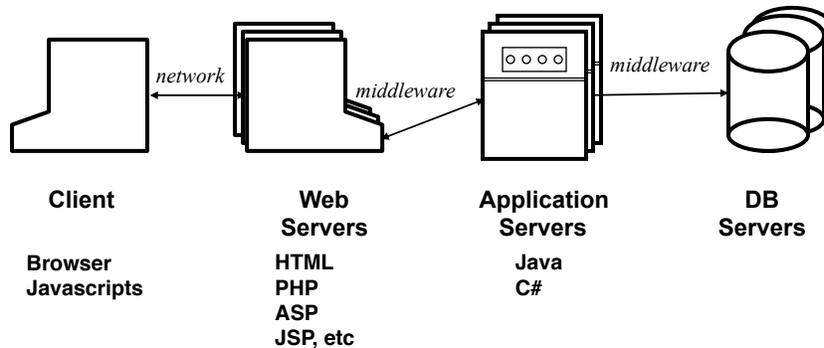
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# N-Tier Web Architecture

Large web applications run on many computers that have to coordinate with each other.

Amazon and Netflix have *thousands* of servers.

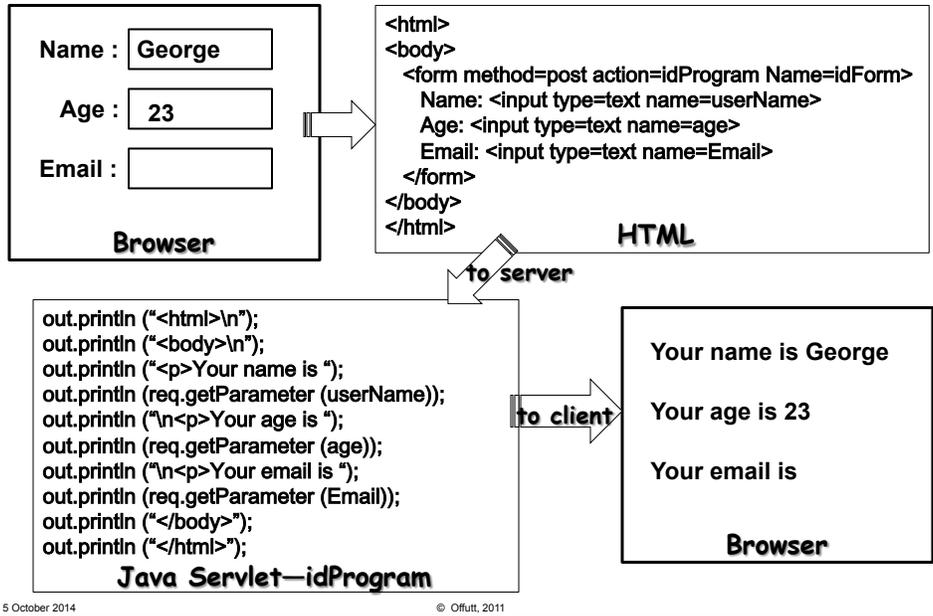


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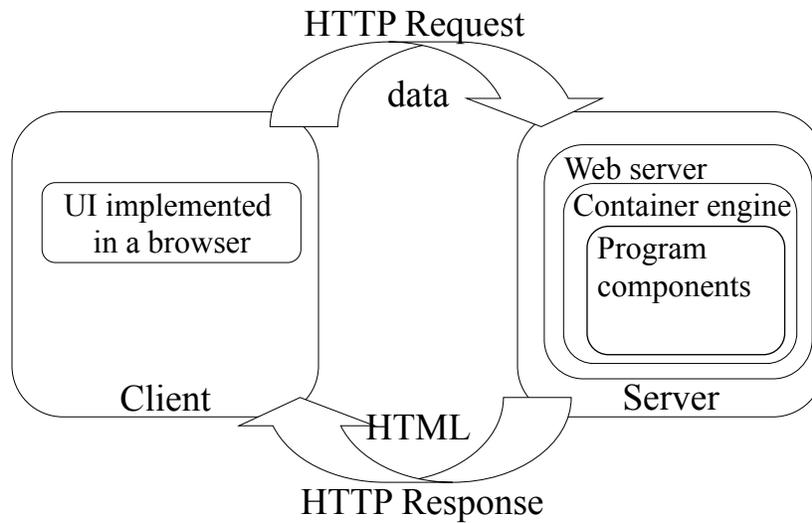
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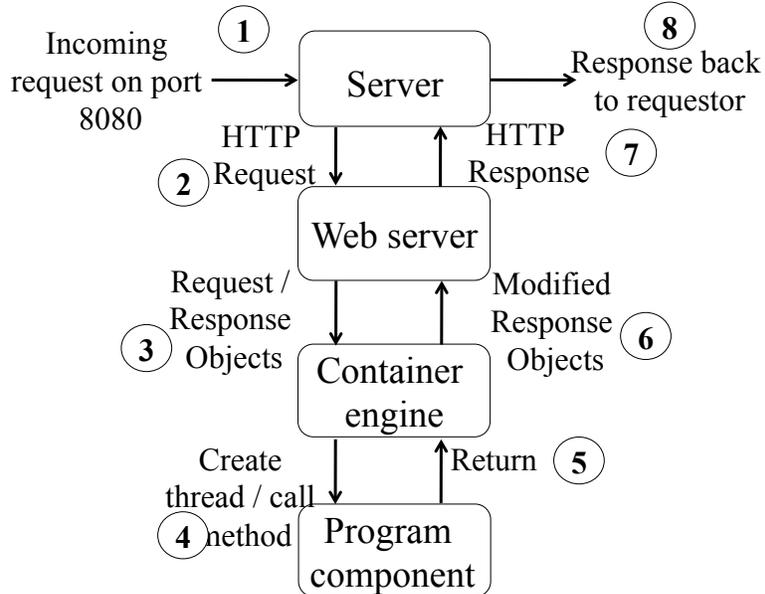
# How the Software Works



# Server Side Processing



## Execution Overview

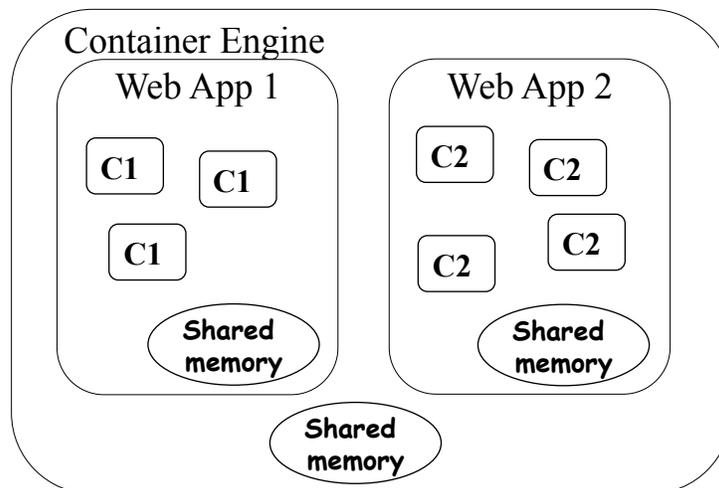


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## Web Software Container Engine



Web applications are constructed from diverse, distributed, and dynamically generated web components

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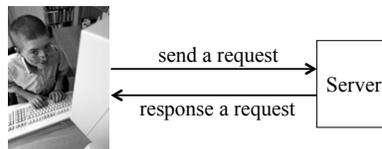
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# Session Management

HTTP client-server communication is *connectionless*

- As soon as the request is made and fulfilled, the connection is terminated
- Communication is simple and resistant to network problems



# Session Management

How can servers keep track of state of different clients?

1. *Session* : A single coherent use of the system by the same user
  - Example : shopping carts
2. *Cookies* : A string of characters that a web server places on a browser's client to keep track of a session
  - Usually used as an index into a table (*dictionary*) on the server
  - Most dictionaries expire after a period of time (15 to 30 minutes)

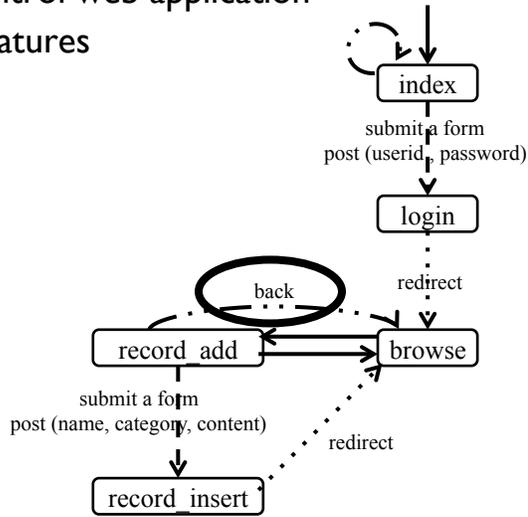
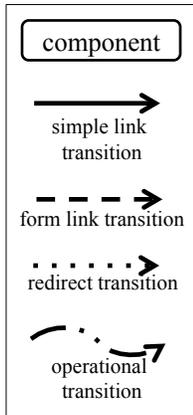
Additional mechanisms

- URL rewriting
- Hidden form control

**We will come back to this later ...**

# Additional Web Features

User's ability to control web application via web browser features



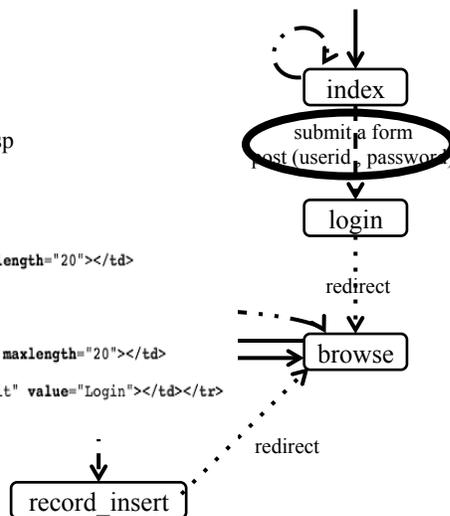
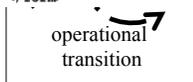
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# Additional Web Features

Identifying web application resources with URLs

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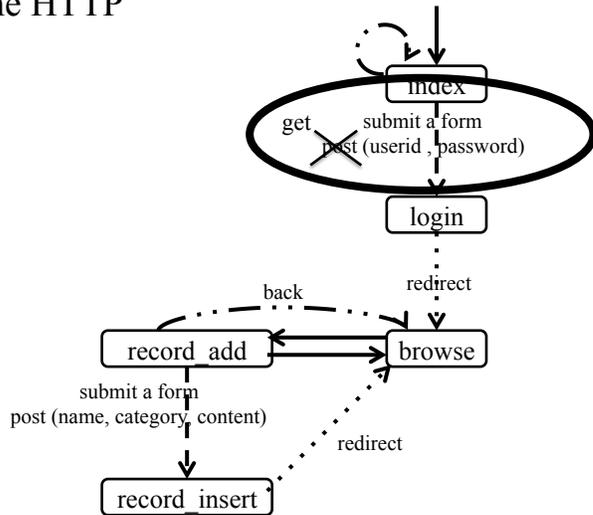
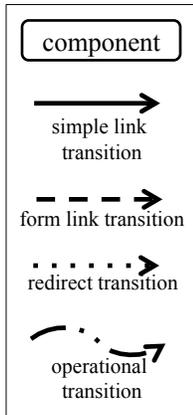
20 <!-- Form for displaying login info -->
21 <form method="post" action="login.jsp" -->
22 <!-- Table -->
23 <table cellpadding="0" cellspacing="3" border="0">
24 <!-- Displays username fields -->
25 <tr>
26 <td>Username:</td>
27 <td><input type="text" name="userid" size="10" maxlength="20"></td>
28 </tr>
29 <!-- Displays password fields -->
30 <tr>
31 <td>Password:</td>
32 <td><input type="password" name="password" size="10" maxlength="20"></td>
33 </tr>
34 <tr><td colspan="2" align="center"><input type="submit" value="Login"></td></tr>
35 </table>
36 </form>
  
```



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# Additional Web Features

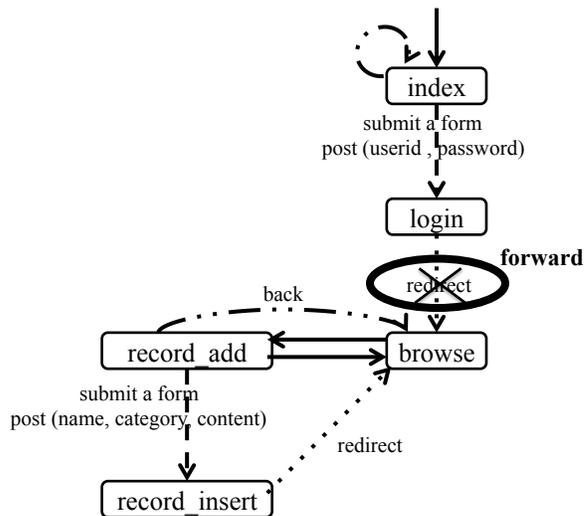
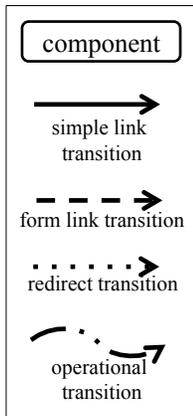
Communication among web components depending on requests through the HTTP



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# Additional Web Features

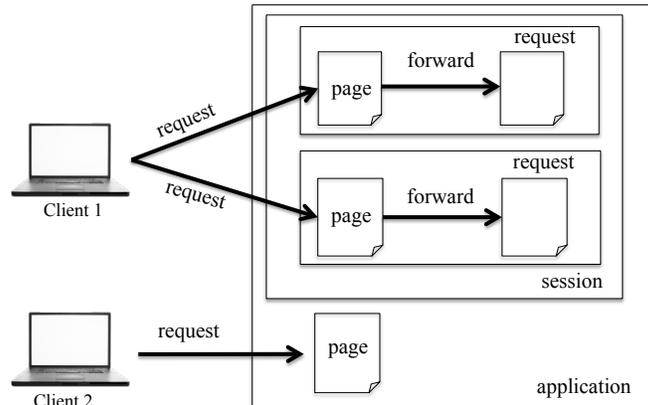
Control connections: forward, include, redirect



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## Additional Web Features

State scope of web components



Scope and Handling State in JSPs, slides from SWE 642, reproduced with permission from J. Offutt

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## Summary Web Programming

- The major difference is deployment
  - Software is deployed across the Web using HTTP
  - Other deployment methods include bundling, shrink-wrapping, embedding, and contracting
- New software technologies
- New conceptual language constructs for programming
  - Integration
  - Data management
  - Control connections

These differences affects every aspect of how to engineer high quality software