Introduction to Software Testing
Evolution, Design, & the Web

Software Testing & Maintenance
SWE 437
http://go.gmu.edu/swe437

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A little bit of history

Building new technology incurs several costs.
In today’s lesson, I will separate costs into four areas:

1. Design
2. Production
3. Distribution
4. Support

Over time, the relative amount of these costs have continuously changed.

We started with the ability to evolve our designs slowly.
Pre-1850: Hand-crafting

Design evolved over time, each new object better than the last

- Low design costs

Very high production costs – weeks of labor

Low distribution cost – customers walked into the shop

Little or no support cost
1850s: Assembly lines

Manufacturing started to change this equation
Quickly put same design into **thousands** of products

**Higher design** costs ; **very low production** costs
**Distribution** costs started to increase
**Support** costs increased – but were outsourced
1900s: Automated Manufacturing

Robots increased speed and efficiency of production

**Design costs** = create expensive robots

**Production** cost continued to *decrease*

**Distribution** costs continued to *increase*

**Support** costs also continued to *increase*
Post WWII worldwide distribution

- **Design** costs continued to *increase*
- **Production** costs continued to *decrease*
- **Distribution** capabilities increased exponentially, decreasing cost
- **Support** started to become “*replace*”
2000s: Free trade

This process had continued…
- free trade agreements
- cheap oil
- decreases in shipping costs
- decreases in production costs

The ultimate effect?

Design is **VERY** expensive
Production, distribution, & support are cheap

Manufacturing defeated evolutionary design!

Start to emphasize *quantity* over *quality.*
Despite all these “gains”...

Thousands of products are incredibly **cheap**
Many products are very **low quality**
Designed to **last a few months** or years, instead of decades
Instead of **evolution**, we have
  - **maintenance**, or
  - **replacement**

But we lost something wonderful…

**craftsmanship**
Sooo...

WHY DO I CARE...

What does this have to do with software engineering???
Traditional software development

**Production** costs for software is *very low*

**Distribution** cost is *substantial*
- includes marketing, sales, shipping

**Support** costs escalated

Software splits design into **design** and **implementation**
- both are very expensive!

Instead of one design for each artifact, software has one design for many artifacts.
1900s software costs

Millions of customers skewed costs to the back end
- High support costs
- High distribution costs

New versions shipped every 4-6 years
- MS Office, CAD, compilers, operating systems

Software needed to be "perfect out the box"
- Very expensive design
- Very expensive implementation – including testing more than 50% of the cost

Software evolution was very slow!
The need to be “perfect out of the box” heavily influenced decades of SE research
- formal methods
- modeling the entire system at once
- process
- testing finished products
- maintenance in terms of years

Much of our research focus and results assume:
- High design costs
- High implementation costs
- High distribution costs
- High support costs
Distribution costs

In the 1980s, technology started **driving down** distribution costs for software…
Usability and support

As *usability* started to increase…

The need for *support* decreased.

Then the World Wide Web changed everything.
2000s and the web

(1) The web rearranged the importance of quality criteria, including making **usability** and **reliability** crucial

(2) The web created a new way to **deploy** and **distribute** software
Deploying on the web

Mostly traditional software deployment methods:

1. **Bundle** (specify packages to install)
2. **Shrink-wrap** (automate installation in self-contained environment)
3. **Embed** (into another application or hardware)
4. **Contract** (check composable components)

5. **Web deployment** (deploy code to cloud or server – can be manual or automated)
Distributing software on the web

**Desktop software** can be distributed across the web
- **zero-cost** distribution
- **instantaneous** distribution
- This allows more **frequent updates**

**Web applications** are not distributed at all in any meaningful sense
- software resides on the **servers**
- **Updates** can be made weekly…daily…hourly…continuously!

**Mobile applications** allow the artisan to come into your “home” to improve that rocking chair.
The rebirth of evolutionary design

Near-zero production costs…

Immediate distribution…

Near-zero support costs…

This resuscitates evolutionary design!
Evolutionary software design

**Pre-web** software design & production

- Strived for a **perfect design, expensive development**
- **Deployed** a new version every 4-6 years
- **Evolution** was very slow

**Post-web** software production

- Initial **“pretty good”** design and development
- **Slowly** make it bigger and better
- Faster **evolution**

**Immediate changes to web applications**

- **Automatic updates** of desktop applications
- **Software upgrades pushed out** to mobile devices **hourly**
- **Replacing chips** in cars during oil changes

This changes **all** of software engineering!
Impacts on industry

How often are platforms like Google mail or Zoom updated?
- Daily … sometimes hourly

Piazza class support system
- Jeff report a bug the first day he used it
- It was fixed before he met for class that afternoon

Sarah Allen invented YouTube
- She advises people with 5-year ideas to think about how they can achieve 1 idea in 6 months, and grow to the 5-year goal
Software engineering now

Software not just designed and built…

Software grows.

Software needs to take responsibility for its own behavior.

Waterfall is now, finally, thankfully, completely dead.

Testing must focus on evolution, not new software.

The web really does change EVERYTHING!
Software process

We have already seen **process changes** that are a direct result of web deployment & distribution.

**Agile** process goals:
- Have a **working, preliminary version** as fast as possible
- Continue **growing** the software to have more functionality and better behavior
- Easy and fast to **modify**
- Adapt to sudden and **frequent changes** in planned behavior

Agile processes are **widely used** (even if not called “agile”)

Results are mixed, but **use continues to grow**
Software architecture

Software architects often assume their high level design **will not change** throughout development and system lifetime.

It is not clear how this supports **software growth, rapid deployment, and instantaneous distribution**.

Is this attitude **compatible** with agile processes?

How does architecture design interact with **refactoring**?

*Your generation needs to deal with this!*
Software “self-responsibility”

Evolutionary design means we cannot know everything software will ever do.

**Self-management** means the software adapts behavior to runtime changes
This is crucial for evolutionary design.

**Fault localization** tries to find faults automatically
This can dramatically cut the human effort required to fix software after testing.

**Automated program repair** goes one step further, and attempts to automatically fix faults.
Evolutionary testing

Test-driven design uses tests to drive requirements
- every step is evolutionary

Regression testing isn’t just something special done “late in the process”
- virtually all testing is now regression testing

Model-based testing allows test design to quickly and easily adapt to changes

Test automation is the key to running tests as quickly as software is now changed

TDD is an important part of this class.
Software costs (then vs. now)

**Old**
- Design: High
- Implementation: High
- Production: Low
- Distribution: High
- Support: High

**New**
- Design: Medium
- Implementation: Medium
- Production: Zero
- Distribution: Zero
- Support: Low
Long term impacts

The end result of large scale manufacturing was a *heavy emphasis* on *quantity over quality*.

The *web enables evolutionary design*, which can allow us to *focus on quality over quantity*.

**What engineer wouldn’t LOVE that?!**