



# Introduction to Software Testing Evolution, Design, & the Web

**Software Testing & Maintenance**

SWE 437

<http://go.gmu.edu/swe437>

**Dr. Brittany Johnson-Matthews**

(Dr. B for short)

# A little bit of history

---

Building new technology incurs several **costs**

In today's lesson, I will separate costs into **four areas**

1. **Design**
2. **Production**
3. **Distribution**
4. **Support**

Over time, the relative amount of these costs have **continuously changed**

We started with the ability to **evolve our designs** slowly

# Pre-1850: Hand-crafting

---

**Design evolved** over time, each new object better than the last

- Low **design** costs

**Very high production costs** – weeks of labor

Low **distribution** cost – customers walked into the shop

Little or no **support** cost



# 1850s: Assembly lines

---

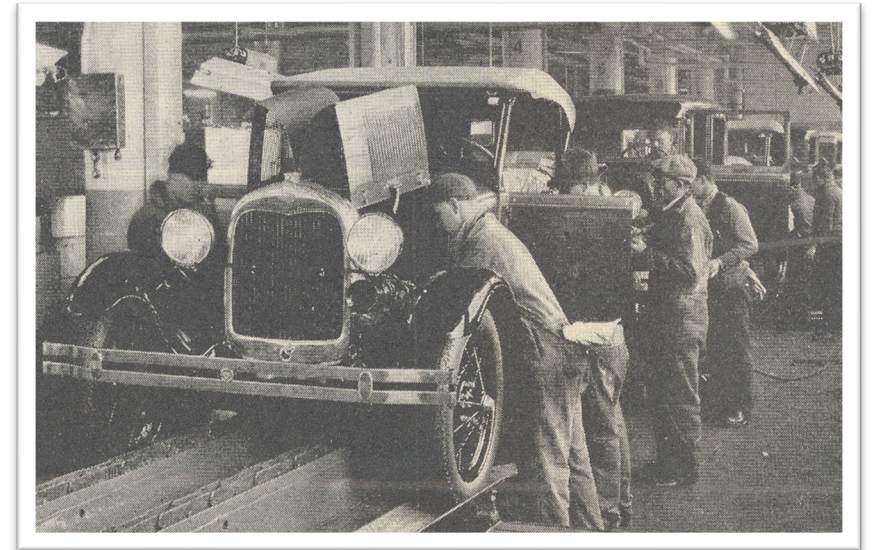
Manufacturing started to change this equation

Quickly put same design into **thousands** of products

**Higher design** costs ; **very low production** costs

**Distribution** costs started to increase

**Support** costs increased – but were outsourced



# 1900s: Automated Manufacturing

---

Robots increased speed and efficiency of production

**Design costs** = create expensive robots

**Production** cost continued to *decrease*

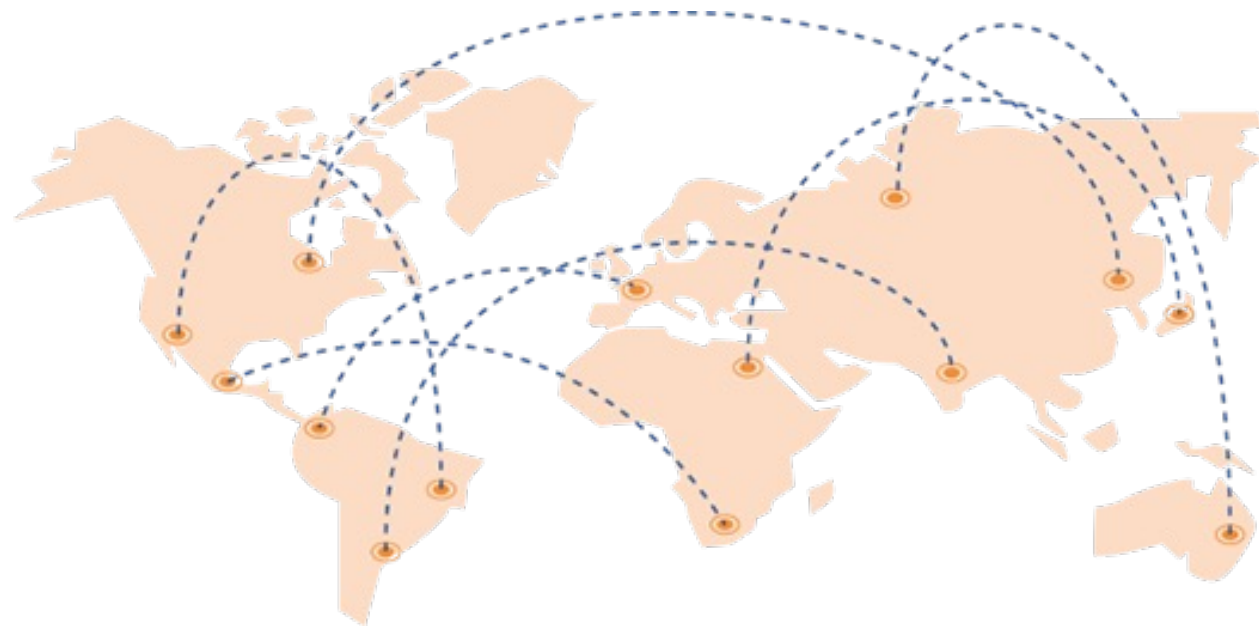
**Distribution** costs continued to *increase*

**Support** costs also continued to *increase*



# Post WWII worldwide distribution

---



**Design** costs continued to *increase*

**Production** costs continued to *decrease*

**Distribution** capabilities increased exponentially, decreasing cost

**Support** started to become "**replace**"

# 2000s: Free trade

---

This process had continued...

- free trade agreements
- cheap oil
- decreases in shipping costs
- decreases in production costs



The **ultimate effect?**

**Design is VERY expensive**

**Production, distribution, & support are cheap**

**Manufacturing defeated evolutionary design!**

Start to emphasize *quantity* over *quality*.

# Despite all these "gains"...

---

Thousands of products are incredibly **cheap**

Many products are very **low quality**

Designed to **last a few months** or years, instead of decades

Instead of **evolution**, we have

- **maintenance**, or
- **replacement**

But we lost something wonderful...

***craftsmanship***



# Sooo...



What does this have to do with  
**software engineering**???

# Traditional software development

---

**Production** costs for software is *very low*

**Distribution** cost is *substantial*

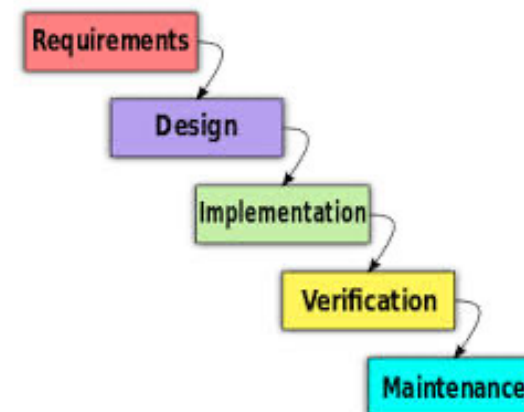
- includes marketing, sales, shipping

**Support** costs escalated

Software splits design into **design** and **implementation**

- both are very expensive!

Instead of one design for each artifact,  
software has one design for many artifacts.



# 1900s software costs

---

Millions of **customers** skewed costs to the back end

- High support costs
- High distribution costs

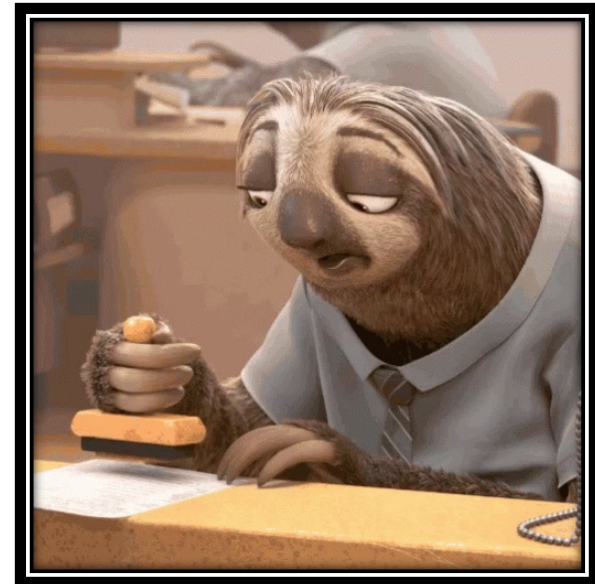
New versions **shipped** every 4-6 years

- MS Office, CAD, compilers, operating systems

Software needed to be "**perfect out the box**"

- Very **expensive design**
- Very **expensive implementation** – including testing more than 50% of the cost

**Software evolution was very slow!**



# Effects on research

---

The need to be "**perfect out of the box**" heavily influenced *decades* of SE research

- formal methods
- modeling the entire system at once
- process
- testing finished products
- maintenance in terms of years

Much of our **research focus** and results assume:

- High **design** costs
- High **implementation** costs
- High **distribution** costs
- High **support** costs

# Distribution costs

---

In the 1980s, technology started **driving down** distribution costs for software...



# Usability and support

---

As **usability** started to increase...

The need for **support** decreased.

**Then the World Wide Web changed everything.**

# 2000s and the web

---

- (1) The web rearranged the importance of quality criteria, including making **usability** and **reliability** crucial
- (2) The web created a new way to **deploy** and **distribute** software



# Deploying on the web

---

Mostly traditional software deployment methods:

1. **Bundle** (specify packages to install)
2. **Shrink-wrap** (automate installation in self-contained environment)
3. **Embed** (into another application or hardware)
4. **Contract** (check composable components)
5. **Web deployment** (deploy code to cloud or server – can be manual or automated)



# Distributing software on the web

---

**Desktop software** can be distributed across the web

- **zero-cost** distribution
- **instantaneous** distribution
- This allows more **frequent updates**

**Web applications** are not distributed at all in any meaningful sense

- software resides on the **servers**
- **Updates** can be made weekly...daily...hourly...continuously!

**Mobile applications** allow the artisan to come into your "home" to improve that rocking chair.

# The rebirth of evolutionary design

---

Near-zero **production** costs...

Immediate **distribution**...

Near-zero **support** costs...

***This resuscitates evolutionary design!***

# Evolutionary software design

---

## **Pre-web** software design & production

Strived for a **perfect design, expensive development**

**Deployed** a new version every 4-6 years

**Evolution** was very slow

## **Post-web** software production

Initial "**pretty good**" design and development

**Slowly** make it bigger and better

Faster **evolution**

### **Immediate changes to web applications**

- **Automatic updates** of desktop applications
- **Software upgrades pushed out** to mobile devices *hourly*
- **Replacing chips** in cars during oil changes

**This changes *all* of software engineering!**

# Impacts on industry

---

How often are platforms like **Google mail** or **Zoom** updated?

- Daily ... sometimes hourly

**Piazza** class support system

- Jeff report a bug the first day he used it
- It was fixed before he met for class *that afternoon*

**Sarah Allen** invented YouTube

- She advises people with 5-year ideas to think about how they can achieve 1 idea in 6 months, and *grow* to the 5-year goal



# Software engineering now

---

Software not just designed and built...

**Software grows.**

Software needs to take responsibility for its own **behavior**.

**Waterfall** is now, finally, thankfully, completely dead.

**Testing** must focus on evolution, not new software.

**The web really does change EVERYTHING!**

# Software process

---

We have already seen **process changes** that are a direct result of web deployment & distribution.

**Agile** process goals:

- Have a **working, preliminary version** as fast as possible
- Continue **growing** the software to have more functionality and better behavior
- Easy and fast to **modify**
- Adapt to sudden and **frequent changes** in planned behavior

Agile processes are **widely used** (even if not called "agile")

Results are mixed, but **use continues to grow**



# Software architecture

---

Software architects often assume their high level design **will not change** throughout development and system lifetime

It is not clear how this supports **software growth, rapid deployment,** and **instantaneous distribution**

Is this attitude **compatible** with agile processes?

How does architecture design interact with **refactoring**?



**Your generation needs to deal with this!**

# Software “self-responsibility”

---

Evolutionary design means we **cannot know** everything software will ever do.

**Self-management** means the software adapts behavior to runtime changes

This is crucial for evolutionary design.

**Fault localization** tries to find faults automatically

This can dramatically cut the human effort required to fix software after testing.

**Automated program repair** goes one step further, and attempts to automatically fix faults.



# Evolutionary testing

---

**Test-driven design** uses tests to drive requirements  
- every step is *evolutionary*

**Regression testing** isn't just something special done "late in the process"  
- virtually *all testing* is now regression testing

**Model-based testing** allows test design to quickly and easily adapt to changes

**Test automation** is the key to running tests as quickly as software is now changed

**TDD is an important part of this class.**

# Software costs (then vs. now)

---

## Old

Design: *High*

Implementation: *High*

Production: *Low*

Distribution: *High*

Support: *High*

## New

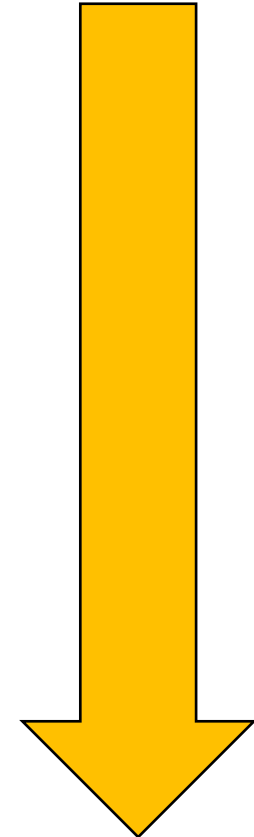
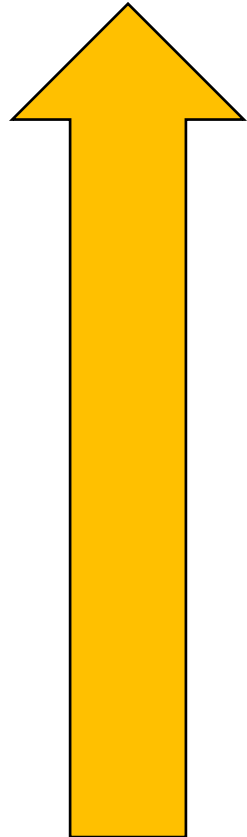
Design: **Medium**

Implementation: **Medium**

Production: **Zero**

Distribution: **Zero**

Support: **Low**



# Long term impacts

---

The end result of large scale manufacturing was a *heavy emphasis* on **quantity over quality**.

The **web enables evolutionary design**, which can allow us to *focus on quality over quantity*.

**What engineer wouldn't LOVE that?!**

