

2^{k-p} Fractional Factorial Designs

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Fractional Factorial Designs

- ❑ If we have 7 factors, a 2⁷ factorial design will require 128 experiments
- ❑ How much information can we obtain from fewer experiments, e.g. 2⁷⁻⁴ = 8 experiments?
- ❑ A 2^{k-p} design allows the analysis of k two-level factors with fewer experiments

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A 2^{7-4} Experimental Design

Consider the 2^3 design below:

Experiment #	I	A	B	C	AB	AC	BC	ABC
1	1	-1	-1	-1	1	1	1	-1
2	1	1	-1	-1	-1	-1	1	1
3	1	-1	1	-1	-1	1	-1	1
4	1	1	1	-1	1	-1	-1	-1
5	1	-1	-1	1	1	-1	-1	1
6	1	1	-1	1	-1	1	-1	-1
7	1	-1	1	1	-1	-1	1	-1
8	1	1	1	1	1	1	1	1

If the factors, AB, AC, BC, ABC are replaced by D, E, F, and G we get a 2^{7-4} design

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A 2^{7-4} design

If the interactions AB, AC, AD, ..., ABCD are negligible we can use the table below

Experiment #	I	A	B	C	D	E	F	G	y
1	1	-1	-1	-1	1	1	1	-1	20
2	1	1	-1	-1	-1	-1	1	1	35
3	1	-1	1	-1	-1	1	-1	1	7
4	1	1	1	-1	1	-1	-1	-1	42
5	1	-1	-1	1	1	-1	-1	1	36
6	1	1	-1	1	-1	1	-1	-1	50
7	1	-1	1	1	-1	-1	1	-1	45
8	1	1	1	1	1	1	1	1	82
Total	317	101	35	109	43	1	47	3	
Total/8	39.62	12.62	4.37	13.62	5.37	0.12	5.9	0.37	
Percent variation		37.26	4.74	43.4	6.75	0	8.1	0.03	

Preparing the sign table for a 2^{k-p} design

1. Choose $k-p$ factors and prepare a complete sign table for a full factorial design with $k-p$ factors.

There are 2^{k-p} rows and columns in the table.

The first column is marked I and consists of all 1's.

The next $k-p$ columns correspond to the $k-p$ selected factors. The remaining columns correspond to the products of these factors.

2. Of the $2^{k-p}-k+p-1$ remaining columns, select p columns corresponding to the p factors that were not chosen in step 1.

Note: there are several possibilities; the columns corresponding to negligible interactions should be chosen.

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A 2^{4-1} design

Experiment #	I	A	B	C	AB	AC	BC	ABC
1	1	-1	-1	-1	1	1	1	-1
2	1	1	-1	-1	-1	-1	1	1
3	1	-1	1	-1	-1	1	-1	1
4	1	1	1	-1	1	-1	-1	-1
5	1	-1	-1	1	1	-1	-1	1
6	1	1	-1	1	-1	1	-1	-1
7	1	-1	1	1	-1	-1	1	-1
8	1	1	1	1	1	1	1	1

If the ABC interaction is negligible, we should replace ABC with D. If AB is negligible, we can replace AB with D.

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Confounding

- The drawback of 2^{k-p} designs is that the experiments only yield the combined effects of two or more factors. This is called confounding
 - On the previous slide, the effects of ABC and D are confounded (denoted as $ABC = D$)
- In a 2^{k-1} design, every column represents a sum of two effects.
 - For our example,
 - $A = BCD, B = ACD, C = ABD, AB = CD, AC = BD, BC = AD, ABC = D, I = ABCD$
 - This means that columns for A, B, C, D actually correspond to $A + BCD, B + ACD, C + ABD, D + ABC$, etc.
 - If we replace AB with D,
 - $I = ABD, A = BD, B = AD, C = ABCD, D = AB, AC = BCD, BC = ACD, ABC = CD$
- In a 2^{k-p} design, 2^p effects are confounded

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Algebra of Confounding

Consider the first design in which ABC is replaced with D

- Here, $I = ABCD$
- All the confoundings can be generated using the following rules
 1. I is treated as unity. e.g. I multiplied by A is A
 2. Any term with a power of 2 is erased, e.g. AB^2C is the same as AC.

The polynomial $I = ABCD$ is used to generate all the confoundings for this design, and is called the generator polynomial

The second design in which AB was replaced by D in the sign table has generator polynomial $I = ABD$

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Design Resolution

- The resolution of a design is measured by the order of effects that are confounded
 - The effect ABCD is of order 4, while I is of order 0
 - If an i -th order effect is confounded with a j -th order term, the confounding is of order $i+j$
 - The minimum of orders of all confoundings of a design is called its resolution
 - We can easily determine the resolution of a design by looking at the generator polynomial, e.g. if $I = ABCD$, then the design has resolution 4, if $I = ABD$, the design has resolution 3
- In general, higher resolution designs are considered better under the assumption that higher order interactions are smaller than lower-order effects

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One Factor Experiment Design

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One Factor Experiment Design

- ❑ So far: unlimited factors, two levels
- ❑ Now: unlimited levels, one factor

Model:

$y_{ij} = \mu + \alpha_j + e_{ij}$, where y_{ij} is the i th response with the factor at level j , μ is the mean response, α_j is the effect of alternative j , and e_{ij} is the error term

The effects are computed such that

$$\sum \alpha_j = 0, \quad \sum_i e_{ij} = 0, \quad \sum_j \sum_i e_{ij} = 0$$

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Model cont'd

Notation: j (factor level), i (replication), a (number of levels),
 r (number of replicas)

Example: $a = 3, r = 5$

R	V	Z
144	101	130
120	144	180
176	211	141
288	288	374
144	72	302

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Model cont'd

Notation:

$\bar{y}_{..} = \mu$, grand mean (avg. of all responses i, j)

$\bar{y}_{.j} = \mu + \alpha_j$, column mean (avg of all responses

for a particular factor level)

	R	V	Z	
	144	101	130	
	120	144	180	
	176	211	141	
	288	288	374	
	144	72	302	
Column Sum	872	816	1127	2815
Column mean	174.4 $\bar{y}_{.1}$	163.2	225.4	187.7 $\bar{y}_{..}$
Column effect	-13.3 α_1	-24.5	37.7	

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Estimating experimental errors

Estimated response for the j th alternative is

$$\hat{y}_j = \mu + \alpha_j$$

$$e_{ij} = y_{ij} - \hat{y}_j$$

$$SSE = \sum_{i=1}^r \sum_{j=1}^a e_{ij}^2$$

For the example on previous slide,

$$\begin{aligned} SSE &= (144 - 187.7 + 13.3)^2 + (101 - 187.7 + 24.5)^2 + \\ &\quad (130 - 187.7 - 37.7)^2 + \dots + (302 - 187.7 - 37.7)^2 \\ &= 94,365.20 \end{aligned}$$

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Allocation of variation

- We can show that $SSY = SS0 + SSA + SSE$, where SSY is sum of squares of y , $SS0$ is the sum of squares of the grand mean, SSA is the sum of squares of effects, and SSE is the sum of squares of errors
- SSE can be easily calculated from SSY , $SS0$, and SSA

$$SS0 = ar\mu^2, SSA = r \sum_{j=1}^a \alpha_j^2$$

- Further, $SST = SSY - SS0 = SSA + SSE$
- In our example, $SST = 105,357$; $SSA = 10,992$ (10.4%) ;
 $SSE = 94,365$ (89.6%)
 - Is SSA statistically significant?

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Analysis of variance

- Allocation of variation shows that almost 90% of the variation is due to SSE
- In general, relatively high SSE could mean
 - Factor under consideration is not important
 - Number of replicas is much larger than number of factor levels
 - Maybe we have two few samples and a "bad" sample with high errors
- Statistical procedure for analysis of significance of various factors -- Analysis of Variance (ANOVA)

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ANOVA

- Consider that

$$SSY = SSO + SSA + SSE$$

$$ar = 1 + (a - 1) + a(r - 1) \quad \text{Degrees of freedom}$$

- Define

$$MSA = SSA/(a-1) \quad \text{Mean Square of A}$$

$$MSE = SSE/a(r-1) \quad \text{Mean Square of E}$$

- Then, the ratio MSA/MSE has a F-distribution with $(a-1)$ numerator degrees of freedom and $a(r-1)$ denominator degrees of freedom
 - $F(n,m)$ denotes F distribution where n and m are numerator and denominator degrees of freedom respectively

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F-test

- Tests following null hypothesis:

Response variable does not depend upon any factor α

Acceptance criteria: MSA/MSE ratio does not exceed the $1-\alpha$ quantile of F distribution

- So the question: is the factor statistically significant is equivalent to rejecting the null hypothesis above
 - In other words, the F-statistic from our data should exceed the theoretical F value

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F-test example

For our example,

$$MSA = SSA/(a-1) = 10,992/2 = 5496.1$$

$$MSE = SSE/a(r-1) = 94,265/12 = 7863.8$$

$$\text{Computed F statistic} = 5496.1/7963.8 = 0.7$$

$$\text{Theoretical } F(0.9;2,12) = 2.8$$

Thus, we can conclude that the factor under consideration is **not statistically significant**

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Additional Reading

- ❑ Visual Diagnostic Tests for verifying assumptions - Section 20.6
- ❑ Confidence intervals for Effects - Section 20.7
- ❑ Unequal sample sizes - Section 20.8

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Two factor full factorial designs without replications

- Experiment design with two factors, each of which can have an arbitrary number of levels
 - Initially, we will not consider replications
 - Factors A and B, with number of levels a and b respectively, number of experiments is ab

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Model

$y_{ij} = \mu + \alpha_j + \beta_i + e_{ij}$, where y_{ij} is the observed response with the factor A at level j and the factor B at level i , μ is the mean response, α_j is the effect of factor A at level j , and β_i is the effect of factor B at level i , and e_{ij} is the error term

The effects are computed such that

$$\sum \alpha_j = 0, \quad \sum \beta_i = 0, \quad \sum_j \sum_i e_{ij} = 0$$

We obtain $\bar{y}_{..} = \mu$, $\bar{y}_{.i} = \mu + \beta_i$, $\bar{y}_{j.} = \mu + \alpha_j$

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Computation of Effects

Workload	Two Caches	One Cache	No Cache	Row Sum	Row Mean	Row Effect	
ASM	54.0	55.0	106.0	215.0	71.7	-0.5	β_1
TECO	60.0	60.0	123.0	243.0	81.0	8.8	
SIEVE	43.0	43.0	120.0	206.0	68.7	-3.5	
DHRystone	49.0	52.0	111.0	212.0	70.7	-1.5	
SORT	49.0	50.0	108.0	207.0	69.0	-3.2	
Column Sum	255.0	260.0	568.0	1083.0			
Column Mean	51.0	52.0	113.6		72.2		$\bar{y}_{..}$
Column effect	-21.2	-20.2	41.4				α_1

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Estimating experimental errors

$$\hat{y}_j = \mu + \alpha_j + \beta_i$$

$$e_{ij} = y_{ij} - \hat{y}_j = y_{ij} - \mu - \alpha_j - \beta_i$$

$$SSE = \sum_{i=1}^b \sum_{j=1}^a e_{ij}^2$$

For our example, $\hat{y}_{11} = 72.2 - 21.2 - 0.5 = 50.5$

$$e_{11} = 54 - 50.5 = 3.5$$

$$SSE = 3.5^2 + 0.2^2 + \dots + (-2.4)^2 = 236.80$$

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Allocation of variation

- We can show $SSY = SS0 + SSA + SSB + SSE$
and $SST = SSY - SS0 = SSA + SSB + SSE$
- For our example, $SSY = 91,595$; $SS0 = 78,192.6$;
 $SSA = 12,857.2$, $SSB = 308.4$, $SST = 13,402.41$
 $SSE = SST - SSA - SSB = 236.8$
- The percentage of variation explained by the cache is 95.9%, due to workloads is 2.3% and the unexplained variation is 1.8%

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Analysis of variance (ANOVA)

- Similar to one-factor analysis
 $MSA = SSA/(a-1)$; $MSB = SSB/(b-1)$
 $MSE = SSE/(a-1)(b-1)$
- F-ratio for factor A is $F_A = MSA/MSE$ and for factor B is $F_B = MSB/MSE$
 - If greater than theoretical F-value then factor is statistically significant
 - For our example, $F_A = 217.2$, $F_B = 2.6$, theoretical F value = 2.8, so the first factor (cache) is statistically significant

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Additional Reading

- ❑ Section 21.6 - confidence intervals for effects
- ❑ Section 21.7 - multiplicative models for two factor experiments
- ❑ Section 21.8 - handling missing observations (optional)

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Two-factor full factorial design with replications

$y_{ijk} = \mu + \alpha_j + \beta_i + \gamma_{ij} + e_{ij}$, where y_{ijk} is the observed response in the k th replication of the experiment with the factor A at level j and the factor B at level i , μ is the mean response, α_j is the effect of factor A at level j , β_i is the effect of factor B at level i , γ_{ij} is the effect of interaction between factor A at level j and factor B at level i , and e_{ij} is the experimental error

The effects are computed such that

$$\sum \alpha_j = 0, \quad \sum \beta_i = 0,$$

The interactions are computed so that their row as well as column sums are 0

The errors in each experiment add to 0

$$\sum_{k=1}^r e_{ijk} = 0, \forall i, j$$

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Computation of effects

- ❑ The observations are arranged in b rows and a columns with each cell containing r observations
- ❑ Compute the average of the r observations for each cell
- ❑ Then, proceed as in the analysis of two-factor design without replication

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Computation of errors

$$\hat{y}_{ij} = \mu + \alpha_j + \beta_i + \gamma_{ij} = \bar{y}_{ij}. \quad (\text{the average of the } r \text{ observations in a cell})$$

The error in the k th replication of the experiment is $e_{ijk} = y_{ijk} - \bar{y}_{ij}$.

$$SSE = \sum_{i=1}^b \sum_{j=1}^a \sum_{k=1}^r e_{ijk}^2$$

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Allocation of variation and ANOVA

- We can show

$$SST = SSY - SS0 = SSA + SSB + SSAB + SSE$$

- ANOVA

- F-test: compute MSA/MSE , MSB/MSE , $MSAB/MSE$
- Degrees of freedom: SSA has $a-1$, SSB has $b-1$, $SSAB$ has $(a-1)(b-1)$, SSE has $ab(r-1)$

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Further Reading

- Section 22.6 - confidence intervals for effects
- Chapter 23 - General Full factorial designs with k factors
 - Generalization of analysis techniques discussed
 - Informal (non-statistical methods) for determining the important factors

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