DESIGN ECOSYSTEMS

SWE 621
SPRING 2021

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LOGISTICS

- HW5 due today
- Project presentation on 4/27
  - Should discuss two different design decisions in each of your 3 systems
- Review for final on 4/27
- Final Exam on 5/4
EXAMPLE: NPM

An NPM package with 2,000,000 weekly downloads had malicious code injected into it. No one knows what the malicious code does yet.

https://twitter.com/garybernhardt/status/1067111872225136640
ECOSYSTEMS

- Networks of systems with complex dependencies
  - Each system may have a separate organization / individual responsible for its creation and maintenance
- Key characteristic: no single point of control
  - Multiple individuals / organizations with separate goals, needs
  - But have deep interdependencies, where organizations depend on others in order to exist
  - Fundamentally differs from traditional design process where is no single organization that makes design decisions that impact final system
- Dependencies both social and technical
  - Technical: our code uses your code
  - Social: we'd really like to have some input on what your code does and output on how it does it
- Driven by quest for scale
SOFTWARE ECOSYSTEMS EXAMPLE: NPM PACKAGES

- **Package Info**
  - # of nodes: 138
  - # of links: 268

- **Maintainers**
  - [Image of maintainers]

- **Licenses**
  - MIT: 117
  - ISC: 11
  - Apache-2.0: 3
  - BSD-3-Clause: 3
  - Public Domain: 1
  - (MIT AND BSD-3-Clause): 1
  - (MIT OR Apache-2.0): 1
  - (MIT AND Zlib): 1

- **Names**
  - util: 2
  - inherits: 2
  - punycode: 2
  - other: 2
New products

**AI Tools**
Deep learning frameworks and tools for research and production.

Overview

**Spark AR Studio**
Create interactive augmented reality experiences with or without code.

Overview  Docs

**Instant Games**
HTML5 gaming experiences on Messenger and Facebook News Feed.

Overview  Docs
ACTIVITY

- What are other examples of software ecosystems?
SOME CHARACTERISTICS OF SOFTWARE ECOSYSTEMS

- Increase value of the core offering to existing users
- Increase attractiveness for new users
- Increase “stickiness” of the application platform
- Accelerate innovation through open innovation in the ecosystem
- Collaborate with partners in the ecosystems to share cost of innovation
- Platformize functionality developed by partners in the ecosystem (once success has been proven)
FIRST CHARACTERIZED IN CONTEXT OF MILITARY SYSTEMS

- "Ultra large scale systems"
  - Book published by Software Engineering Institute in 2006
- Large scale in terms of number of people, amount of data, number of interdependencies
- Decentralized in a variety of ways
- Developed and used by a wide variety of stakeholders with conflicting needs
- Constructed from heterogeneous parts.
- Software and hardware failures will be the norm rather than the exception.
- More like a city than a building

https://resources.sei.cmu.edu/asset_files/Book/2006_014_001_30542.pdf
TYPES OF ECOSYSTEMS

- Can describe ecosystems by the key player in the ecosystem
- Usually the organization that owns the key API
  - Power accrues to organization by controlling what the API can and cannot do
  - But organization needs API users to be successful
- In some cases, may be no key player (e.g., NPM package ecosystem)
OS-CENTRIC ECOSYSTEMS

- Linux vs. Windows vs. OS X
- node.js vs. Java servlets vs. PHP
- Platform which offers an API which others build on top of
- Platform abstracts over complexity of underlying hardware
- Key player goal: increase value of platform by getting more users
APPLICATION-CENTRIC ECOSYSTEMS

- Facebook vs. Twitter vs. LinkedIn
- Word vs. Google Docs
- User facing application which exposes points where 3rd party developers can extend application
- Key player goal: increase value of application by getting more developers to build more functionality
END-USER PROGRAMMING ECOSYSTEMS

- Microsoft Excel vs. Yahoo Pipes vs. Scratch
- Domain specific language (DSL) offers a simpler way to program for those who are not professional software developers (e.g., kids, scientists, financial analysts)
- Platform offers language, programming environment, and (sometimes) repository of programs which can be remixed
PACKAGE-CENTRIC ECOSYSTEMS

- NPM vs. R vs. Ruby
- Individual publish packages in central repository
- Packages may depend on other packages
- Automated build process automatically fetches package from repository, enabling automatic updating to latest version
- Popular packages gain recognition, encourage reuse by others
EXAMPLE: NODE PACKAGE MANAGER (NPM) ECOSYSTEM

- Node.js is runtime environment for server-side JavaScript applications
- Node package manager is an online repository of packages containing over 700,000 packages
- Core value: make it easy to publish, use, and rapidly change packages
  - Resulted in large repository of packages that are very widely used in web applications
DEVELOPERS, DEVELOPERS, DEVELOPERS

https://www.youtube.com/watch?v=Vhh_GeBPOhs
DEVELOPERS

- Key goal: increase value of ecosystem for owner by encouraging more people to use it

- Key player benefits from scale, which increases value of their platform

- Others may benefit as well

  - More scale --> more StackOverflow posts, tutorials, knowledgable developers --> easier to use
DEPENDENCIES

- Central to ecosystem is a **dependency**, where downstream system depends on upstream system.

- Can think about individual dependencies (e.g., we depend on this method in this element) or just that there is a dependency (e.g., there exists some dependency from our project on project x).
CHANGE

▸ What happens when an upstream system introduces a change?
▸ Backwards compatible change: upstream system provides everything they did before and more
  ▸ Nothing needs to change on downstream system
  ▸ Just have new functionality to be used
▸ Breaking change: upstream system no longer fulfills contract it did before
  ▸ Method might be deprecated, renamed, or changed in its behavior
▸ Burden of change
  ▸ Downstream system will not work until is updated to work with new version
IN-CLASS ACTIVITY

▸ Have you needed to respond to a breaking change?
▸ Have you introduced a breaking change?
WHY DO BREAKING CHANGES HAPPEN?

- Imposes burden on downstream projects, so why would anyone do this?
- Technical debt: current version has poorly chosen object models or method names, lack of extensibility, little used methods
  - Determine better way of exposing functionality, introducing through backwards compatible change
  - Introduces cost to maintain old API
  - Old API adds confusion, where there's multiple ways of doing things that confuses new developers
- Efficiency: faster implementation requires new API
- Fixing defects: implementation incorrect, but downstream project relies on incorrect behavior
  - Downstream projects may have workaround for defect, which may break when defect is fixed
TECHNIQUES TO MITIGATE OR DELAY COSTS

- Maintain old interfaces
  - Deprecate interfaces but still keep supporting them

- Maintain multiple parallel releases
  - Multiple major versions with breaking changes
  - Keep incorporating minor changes (e.g., security patches) for older versions

- Expose different APIs for different users
  - Detailed and frequently updated API for sophisticated users, higher level and more stable API for casual users

- Reduce number of releases with breaking changes

- Communicate breaking changes in advance
  - Include documentation and/or tool support for migrating clients to new versions
EXAMPLE: BREAKING CHANGES IN ECLIPSE ECOSYSTEM

- Eclipse IDE has ecosystem of plugins that extend Eclipse to offer additional functionality (e.g., support for additional programming language)
- Eclipse Ecosystem values backwards compatibility
- Has tooling to identify unexpected subtle breaking changes
- Maintains backwards compatible interfaces
- Large effort put into release planning to ensure smooth transitions and infrequent releases
EXAMPLE: BREAKING CHANGES IN NPM ECOSYSTEM

- Demands little of developers making breaking change
- Ok to make any breaking change, just need to increment version correctly
  - Enables exploration of different API design to achieve better usability
- Downstream projects can specify which version of package to use
- No central release planning, individual package authors can make any changes they desire
EXAMPLE: LEFT-PAD IN NPM

- Developer removed 250 modules from NPM
- One of these was left-pad
  - Had 2,486,696 downloads in one month
- Downstream users now depended on module that no longer existed
- So disruptive that NPM violated community norms by bringing module back against wishes of author

How one developer just broke Node, Babel and thousands of projects in 11 lines of JavaScript

Code pulled from NPM – which everyone was using

By Chris Williams, Editor in Chief 23 Mar 2016 at 01:24

A couple of hours ago, Azer Koçulu unpublished more than 250 of his modules from NPM, which is a popular package manager used by JavaScript projects to install dependencies.

Koçulu yanked his source code because, we're told, one of the modules was called Kik and that apparently attracted the attention of lawyers representing the instant-messaging app of the same name.

According to Koçulu, Kik's briefs told him to rename the module, he refused, so the lawyers went to NPM's admins claiming brand infringement. When NPM took Kik away from the developer, he was furious and unpublished all of his NPM-managed modules. "This situation made me realize that NPM is someone's private land where corporate is more powerful than the people, and I do open source because Power To The People," Koçulu blogged.

https://www.theregister.co.uk/2016/03/23/npm_left_pad_chaos/
RESPONDING TO UPSTREAM CHANGE

- When an upstream system changes, downstream system may have options about whether, when, how to respond
  - Ignore? Upgrade immediately? Upgrade later?
MONITORING CHANGE

- How do you know when an upstream system introduced change?

- Strategies
  - Actively monitor GitHub projects for systems (high effort)
  - Participate in upstream project: offers voice into features and functionality of project
  - Social awareness: follow twitter, mailing lists to learn about changes
  - Reactive monitoring: wait to hear about problems others experience
  - Testing: ensure that system works correctly
REDUCING EXPOSURE TO CHANGE

- Can reduce effort to monitor and react to change by reducing dependencies
- Only depend on things that are really important
- Copy or recreate functionality internally
- Selecting appropriate dependencies with signals that indicated high quality
  - Reputation from large organization or past success
  - Activity level of project
  - Size and identify of user base
  - Past history of dealing with changes
  - Quality of project artifacts: coding style, documentation, code size
POLICIES AND COMMUNITIES

- Within ecosystem, not everyone may act consistently with practices
  
  - Need to make a breaking change quickly, don't want to indicate through a major version change, which might be more work to adopt
MAINTAINER BURNOUT

› Growing problem in OSS community for packages which gain popularity which are not accusing value for key ecosystem player (e.g., Facebook, Twitter, Google)

› Someone built something which everyone uses and published it as OSS

› How are maintainer compensated?

› Who pays?
MAINTAINER BURNOUT

If you have a billion users, and a mere 0.1% of them have an issue that requires support on a given day (an average of one support issue per person every three years), and each issue takes 10 minutes on average for a human to personally resolve, then you’d spend 19 person-years handling support issues every day. If each support person works an eight-hour shift each day then you’d need 20,833 support people on permanent staff just to keep up. That, folks, is internet scale.

- In principle, can publish something once and have an infinite number of users at no additional cost
- Does not work in practice
- Maintainers may abandon project
- Open question: who should maintain abandoned projects?
SUMMARY

- Software systems exist in the context of an ecosystem of upstream and downstream systems connected by dependencies.

- Ecosystems may be centered around OS, application, or end-user programming, or distributed into individual packages.

- Breaking changes incur costs, which can be distributed between upstream or downstream systems.

- Different ecosystems have different values and policies for dealing with breaking changes.
IN CLASS ACTIVITY
PART 1: CHARACTERIZE A SOFTWARE ECOSYSTEM

- Pick a software ecosystem which we did **not** discuss in class
  - Pick one that you or your group has used before

Deliverables

- Describe the software ecosystem: is it OS, application, or end-user programming centric; or is it distributed and package centric?
- How does ecosystem handle breaking changes? How is this policy related to ecosystem's values?
INTRODUCE A BREAKING CHANGE

- Now imagine that you are a developer inside the organization at the center of your ecosystem
- You need to make a breaking change.
- How will you do this?

Deliverables

- Describe a (fictional) breaking change. What changed?
- How will you mitigate the impact of this change?